



Aspirations for beyond 2025

Priority Area

More frequent

Faster and more reliable

Cheaper

More comprehensive

Easier to understand

Easier to use

Aspirations for beyond 2025

Priority Area

More frequent

Faster and more reliable

Cheaper

More comprehensive

Easier to understand

Easier to use

Better integrated with other modes & each other

Better to ride in



Aspirations for beyond 2025

Priority Area

More frequent

Faster and more reliable

Cheaper

Aspirations for beyond 2025

Ticketing and Fares

Expanded multi-operator ticketing schemes /bus area based /county wide

Priority Area

More frequent

Faster and more reliable

Cheaper

More comprehensive

Easier to understand

Easier to use

Better integrated with other modes & each other

Better to ride in

Greener

Accessible and inclusive

Innovative

A safe mode of transport which is seen as safe

Aspirations for beyond 2025







